



# Freedomtech Drives Innovation for Customers, Backed by INAP's Global Network and High-Density Colocation

With INAP you get a personal touch. We've been able to move faster and with more flexibility than with other providers, which works well for us when we need to spin up new services quickly. We have built a level of comfort and trust with INAP, which I believe is intangible for a successful partnership.

– Indy Kambo, COO

## Business Challenge

Freedomtech Solutions works to resolve the time crunch so many IT professionals face, harnessing and embedding innovative and digital transformation solutions to assist IT leaders in delivering positive business outcomes. In addition to the consultancy side of the business, Freedomtech's team focuses on AI, blockchain and big data to help organizations implement processes around these areas.

As a systems integrator based in London, Freedomtech works with numerous vendors all over the world. The Freedomtech team tests and builds platforms for clients, and then they deliver these solutions globally. The company has reach in APAC, North America and Europe.

The global reach and experimental nature of Freedomtech's work requires high-end connectivity and the ability to quickly scale to spin up new solutions around the world. For this high-density colocation infrastructure on a robust global network, Freedomtech turned to INAP.

## Solution

Freedomtech chose INAP for its global reach, choices of upstream carriers and high-density colocation. Indy Kambo, Freedomtech COO, and Colin Woods, Freedomtech CEO, noted that their collective knowledge of INAP and its processes helped assure them they were in good hands as they continue to expand their global reach.

With 46 data centers in 20 markets, INAP offers the reach and the infrastructure that Freedomtech requires to effectively meet their customers' needs. INAP's high-density colocation offers 20kW+ per cabinet, ensuring that Freedomtech gets the most for their investment.

As Freedomtech works to drive client strategies forward, being mindful of and reactive to their needs, they can rest assured that INAP will be able to provide the necessary infrastructure and connectivity. And, as an added bonus, Freedomtech can find flexibility through INAP's spend portability program to swap their colocation investment dollar for dollar for an INAP Bare Metal, Private Cloud, or even a different Colocation facility.



## Results

- High-density colocation options to quickly spin up new solutions
- A 35% increase in operational efficiency
- A 40% cost savings on data center services
- A global network to expand global footprint
- Hybrid infrastructure options to meet client needs
- Flexibility via INAP's spend portability program