

# CUSTOMER SUCCESS STORY

## WHO WE ARE

Freedomtech is a London-based system integrator and internet infrastructure provider. It listens to its customers' digital needs after which it recommends and implements the appropriate solutions, whether in a single data centre, or in multiple facilities worldwide.

When the customer solution requires enhanced internet connectivity, more often than not, Freedomtech turns to Cogent Communications to supply the bandwidth. Cogent is a global, Tier-1 ISP, offering dedicated internet access and IP Transit solutions in over 208 markets across 47 countries, including in over 1300 carrierneutral data centres. Cogent's low price and broad reach make it an ideal connectivity solution for most applications.

“By working collaboratively with Cogent, we were able to provide our customer with a complete and holistic solution to meet their needs and further increasing efficiency by 40% whilst making significant cost savings,” said **Colin Woods, CEO and CoFounder of Freedomtech.**

“We are looking forward to continuing to work with Cogent to expand this customer's infrastructure, as well as on additional implementations for other customers.”

## HELPING COMPANIES WHO ARE -

- Transitioning to Cloud.
- Improving security.
- Moving existing servers into a data centre, or taking advantage of emerging technologies like AI or Big Data.
- Integration of multiple technologies and applications.



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One of Freedomtech's customers, a worldwide leading VPN organisation needed to **overcome their privacy and utilisation concerns**, as well as enhance the **transparency, security and ownership** of their infrastructure. Freedomtech helped them migrate from a multiple disperse vendor cloud environment to a customerowned infrastructure, housed in 21 data centres in multiple cities across the world.



**After designing the solution, Freedomtech** acquired the power and footprint in multiple data centres. They then preconfigured the hardware, in their lab environment, with the necessary operating system, IP subnets, security and then globally shipped these servers to each data center to be installed into the racks. Within each data centre, Freedomtech uses multiple 10Gbps ports from Cogent with a total capacity of 40 Gbps per site to provide connectivity for the solution. Freedomtech also has lower bandwidth management ports at each location, enabling their technical staff to manage the entire system on behalf of their end customer.

The end customer has one invoice – and one number to call for 24/7 support and project management. The rollout of 21 sites was deployed within a record-breaking 3 months, within budget and significantly ahead of schedule.

