

LEADING HOSTING PROVIDER POWERED BY FREEDOMTECH SUBNETS

BUSINESS CHALLENGE

A prominent global hosting provider offering email marketing services faced a growing demand for large volumes of IP addresses to support their expanding customer base. To meet this need, the hosting provider sought to lease subnets from Freedomtech.



SOLUTION

The hosting provider required a substantial number of IPv4 addresses that were pre-geolocated in specific regions before being placed into production. Freedomtech took on the responsibility of delivering dedicated infrastructure across multiple data centers, providing power, racks, and IP transit services as part of a comprehensive package under a single managed contract. Additionally, Freedomtech managed all aspects of the process, including the Letter of Authorisation (LOA), Resource Public Key Infrastructure (RPKI), and IP asset management (IPAM) services.

RESULT

- ☉ Streamlined the process by consolidating 20 subnet providers into a single source: Freedomtech Solutions.
- ☉ Achieved significant cost savings through the leasing of IP subnets instead of purchasing them outright.
- ☉ Provided fully managed IPAM services, enabling a quick turnaround for IP address allocation.
- ☉ Constructed dedicated customer-owned infrastructure through Freedomtech's Professional Services.