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## FOSSPHORUS ENHANCES THEIR SERVICES IN COLLABORATION WITH FREEDOMTECH

## **BUSINESS CHALLENGE:**

Fossphorus, a worldwide brand strategy consultancy specialising in expanding prominent brands across various markets, identified the necessity to carry out a Proof of Concept concerning hardware interoperability and feasibility testing with their locations in North America, the UK, and India.

## **SOLUTION:**

Fossphorus engaged with Freedomtech Solutions to utilise their cutting edge innovation lab for the hardware testing. Within just three weeks, the Proof of Concept was successfully established, and the hardware design and configuration were efficiently executed by Freedomtech's professional services team. Following the positive outcomes of the hardware testing, Freedomtech took charge of deploying over 500 HPE servers, Cisco switches and routers, F5 load balancers, network connectivity and monitoring solutions. The complete infrastructure was under the supervision of a dedicated 24/7 support contact. Additionally, Freedomtech was responsible for managing the migration strategy for relocating hardware between two data centers.

## **RESULTS:**

- Fossphorus achieved significant time savings as the use of Freedomtech's innovation lab reduced their POC duration from 3 months to a 3 weeks.
- Freedomtech streamlined the vendor engagement process for Fossphorus.
- The Proof of Concept showcased a 15% reduction in infrastructure costs.
- An on-site engineer was made available to Fossphorus for seamless operations.