

LOW LATENCY BETTER PERFORMANCE MORE WINS

Snowborn, a leading online gaming provider, partnered with Freedomtech Solutions to build a high-performance global infrastructure for ultra-low latency gaming.

THE CHALLENGE

As a global free-to-play gaming provider, Snowborn needed to deliver a seamless experience to players 24/7.

Latency, jitter, packet loss and network congestion were impacting gameplay and player retention.

Snowborn needed:

1. Low-latency connectivity
2. Consistent gaming performance
3. High availability and resilience
4. Infrastructure closer to players
5. Capacity to scale as demand increased

THE SOLUTION

Freedomtech Solutions designed and deployed a high-performance global infrastructure and network architecture optimised for gaming workloads.

We built a resilient, low-latency network using BGP and optimised routing to reduce hops and deliver faster response times.

The solution spans key locations across the globe, bringing services closer to Snowborn's players and ensuring consistent performance everywhere.

BUILT FOR GAMERS ENGINEERED FOR PERFORMANCE

 **LOWER LATENCY**

 **STABLE CONNECTIONS**

 **ALWAYS AVAILABLE**

LOWER LATENCY

Faster response.
Better gameplay.

33%
GREATER EFFICIENCY
VS VIRTUALISED
ENVIRONMENTS

99.999%
NETWORK UPTIME
Always on.
Always ready.

HAPPIER PLAYERS
Better experience.
Stronger retention.

GLOBAL SCALE
Built today.
Ready for tomorrow.

TESTIMONIAL

"Freedomtech Solutions helped us build a faster and more resilient global platform, giving our players the low-latency performance they expect wherever they connect from."

– SNOWBORN

 www.freedomtech.solutions
 sales@freedomtech.solutions
 +44 (0) 0203 917 1777

Contact Us!



RESULTS

LOWER LATENCY

Reduced network latency for faster, more responsive gameplay.

REDUCED JITTER & PACKET LOSS

More consistent network performance and a smoother player experience.

99.999% NETWORK UPTIME

Highly available infrastructure designed for always-on gaming.

33% GREATER EFFICIENCY

Improved infrastructure efficiency compared with the previous virtualised environment.

GLOBAL PERFORMANCE

Strategically distributed infrastructure positioned services closer to players.

BUILT TO SCALE

A resilient global platform capable of supporting continued player and traffic growth.